





# American Muslims are leading at an unprecedented moment in our nation's history.

At Muslim Advocates, we want to continue providing American Muslim communities the opportunity to celebrate the vision and tenacity of Muslim and allied policymakers, organizers, civil rights advocates, civic and community leaders and artists.

Today, when many of our political leaders are stoking the flames of hate and bigotry, **Muslims Making Change: National Honors** will not only allow Muslim Advocates to continue to fight on the front lines to protect our freedoms, but it will also send a clear message of solidarity and support to communities under assault.





# Muslim Advocates will honor nominees nationwide in four categories:

- Lifetime Achievement: An American Muslim leader who has dedicated their life's work to advancing civil rights and winning justice.
- Economic Justice: An American Muslim who has fought for economic inclusion and equity against racial, class and religious marginalization.
- Trailblazer: An emerging American Muslim leader who is taking on bigotry and is charting a path forward towards justice.
- Allyship: An ally who has made change that supports American Muslims and advances the common struggle for justice.

For more information on how to be part of this unforgettable event, please contact Renee Bullion, Chief Development Officer at renee@muslimadvocates.org or at 202-897-2564



# Presenting | \$100,000

### **Visibility and Recognition**

Presenting sponsorship logo listing on electronic materials as appropriate

- Save-the-Date
- Invitations
- Registration/Speaker announcements
- Program 1 page
- Virtual event opening and closing slides
- Event website

#### **Pre-Recorded Video**

• Opportunity to include a 30 second pre-recorded video to air during the program

### **Virtual Podium Recognition**

• Presenting sponsor a cknowledgement during the program

# **Social Media Partner Highlight**

 $Included\,across\,all\,Muslim\,Advocate\,social\,media\,channels\,including\,Facebook,\,Twitter\,\&\,Instagram$ 

- Social Media Toolkit
- Option to use Muslim Advocate provided event toolkit

### **Event Committee Listing**

- · Option to include a designated participant
- Listing on the Event committee slide during event

# Diamond | \$50,000

### **Visibility and Recognition**

Dia mond sponsorship logo listing on electronic materials as appropriate

- Save-the-Date
- Invitations
- · Registration/Speaker announcements
- Program −½ Page
- · Virtual event opening and closing slides
- Event website

#### **Pre-Recorded Video**

• Opportunity to include a 30 second pre-recorded video to air during the program

### **Virtual Podium Recognition**

• Diamond sponsor acknowledgement during the program

#### **Social Media Partner Highlight**

 $Included\,across\,all\,Muslim\,Advocate\,social\,media\,channels\,including\,Facebook,\,Twitter\,\&\,Instagram$ 

- Social Media Toolkit
- Option to use Muslim Advocate provided event toolkit

#### **Event Committee Listing**

- · Option to include a designated participant
- Listing on the Event committee slide during event

# Platinum | \$25,000

### **Visibility and Recognition**

Platinum sponsorship logo listing on electronic materials as appropriate

- Save-the-Date
- Invitations
- Registration/Speaker announcements
- Program ¼ Page
- Virtual event opening and closing slides
- Event website

#### **Pre-Recorded Video**

Opportunity to include a 15 second pre-recorded video to air during the program

# **Virtual Podium Recognition**

Platinum sponsor a cknowledgement during the program

# **Social Media Partner Highlight**

Included across all Muslim Advocate social media channels including Facebook, Twitter & Instagram

- Social Media Toolkit
- Option to use Muslim Advocate provided event toolkit

#### **Event Committee Listing**

- Option to include a designated participant
- Listing on the Event committee slide during event

# Gold | \$10,000

#### **Visibility and Recognition**

Gold sponsorship logolisting on electronic materials as appropriate

- Save-the-Date
- Invitations
- · Registration/Speaker announcements
- Program
- Virtual event opening and closing slides
- Event website

# **Social Media Partner Highlight**

Included across all Muslim Advocate social media channels including Facebook, Twitter & Instagram

- Social Media Toolkit
- Option to use Muslim Advocate provided event toolkit

# Silver | \$5,000

# Visionary | \$2,500

#### **Visibility and Recognition**

Silver sponsorship name listing on electronic materials as a ppropriate

- Save-the-Date
- Invitations
- Registration/Speaker announcements
- Program
- Virtual event opening and closing slides
- Event website

# **Social Media Partner Highlight**

 $Included\ across\ all\ Muslim\ Advocate\ social\ media\ channels\ including\ Facebook,\ Twitter\ \&\ Instagram$ 

#### **Social Media Toolkit**

Option to use Muslim Advocates provided event social media toolkit

### **Visibility and Recognition**

Visionary sponsorship name listing on electronic materials as appropriate

- Save-the-Date
- Invitations
- · Registration/Speaker announcements
- Program
- Virtual event opening and closing slides
- Event website

# **Champion** | \$1,000

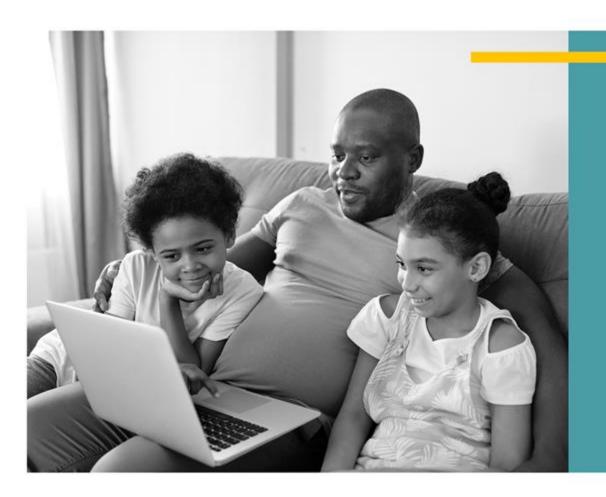
### **Visibility and Recognition**

Visionary sponsorship name listing on electronic materials as appropriate

- Save-the-Date
- Invitations
- · Registration/Speaker announcements
- Program
- Virtual event opening and closing slides
- Event website

# **Sponsorship Opportunities Overview**

Sponsorship Benefits	Presenting \$100,000	Diamond \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Visionary \$2,500	Champion \$1,000
Visibility/Recognition Save-the-Date Invitations Registration Video Credits Website	Logo	Logo	Logo	Logo	Name	Name	Name
Program	Logo / 1 Page	Logo / ½ Page	Logo / ¼ Page	Logo	Name	Name	Name
Pre-Recorded Video	30 second video	30 second video	15 second video				
Virtual Podium Recognition	Presenting recognition	Diamond recognition	Platinum recognition				
Social Media partner highlight across Facebook/ Twitter and Instagram	Yes	Yes	Yes	Yes	Yes		
Social Media Toolkit	Yes	Yes	Yes	Yes	Yes		
Event Committee Listing for designated participant	Yes	Yes	Yes				



For more information on how to sponsor this event, please contact:

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Chief Development Officer
renee@muslimadvocates.org
202.897.2564

